

Raise Money For Your Group in 2010!

School events • Sports teams • Band program



Drilling for Dollars

Fundraising with the 2009 NLL Champions,
the Calgary Roughnecks Pro Lacrosse Team

How does it work?

It's fun. It's simple. AND you get to enjoy an action-packed Roughnecks game.

- Your group can pre-purchase tickets at a **reduced rate** and turn around and sell the tickets for a profit. For example: Regular price for ticket is \$31.50. Your fundraising rate is only \$20.25 per ticket. You can re-sell the ticket for any price between \$20.25-\$31.50.
 - You sell 100 tickets at \$21.25 –(100 x \$1 profit) =**\$100 PROFIT**
 - You sell 100 tickets at \$25.75 –(100 x \$5.50 profit) =**\$550 PROFIT!**
 - You sell 100 tickets at \$31.50 –(100 x \$11.25 profit)=**\$1125 PROFIT!**

It's so easy to do! For example, a group of 20 kids ONLY has to sell 4 tickets each to raise up to \$880 for their sports team. **A school with 300 kids who sold ONLY one ticket each could raise over \$3000!**

What else do we get?

- We can book your tickets so everyone will sit together in a big group.
- Plus we will "WELCOME" your group on the Jumbotron at the game!

How can we get started?

- Please call Caitlin at **403 294 9244** with your questions or let us know your interest.
- Discuss with your organization to get the ball rolling and pick a game. The new season starts in January of 2010! We have 8 home games per season.
- Let us know the number of tickets you would like to sell. We book the seats.
- Once paid, we will print and give you the tickets to sell and distribute.
- Sell, sell, sell. Your organization keeps the profits!

End result:

Your group raises money & everyone has an exciting time at the Saddledome!

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Fundraising Terms and Conditions:

- Tickets must be pre-purchased (paid in full prior to printing/distribution) through Roughnecks office.
- The regular season is January-April. Please see the attached schedule.
- Minimum 40 tickets are required to receive a special fundraising rate.
- The Roughnecks are NOT responsible for returning or refunding any money for unsold tickets. Please be prepared for your ticket order.
- Protect your investment by purchasing minimum requirements. We have the ability to assist you with access to a reserve of additional tickets to add to your order.
- Tickets cannot be “re-sold” for more than \$30.60 face value.
- **Not sure if this fits with your group? Call us and we can customize a program just for you.**

For more information, please contact:

Caitlin Bell, Ticketing Manager
caitlinb@calgaryroughnecks.com
P: 403 294 9244 F: 403 206 4888



2004 & 2009 NLL Champions

